

SEPTEMBER 2, 2023  
FOR OUR ANNUAL  
**5K WALK & RUN**  
*Inspiring Hope*  
FOR SICKLE CELL

**2023**

REGISTER: [SCAFCINCY.COM/5K-WALK](http://SCAFCINCY.COM/5K-WALK)

SUMMIT PARK BLUE ASH | 4335 GLENDALE MILFORD RD.

**2023 GOAL**  
**\$10,000**



PREPARED BY:  
LISA MEATCHEM

# 5 K WALK / RUN FOR SICKLE CELL

We cordially invite you to participate as a Sponsor of the 5K Walk/Run for Sickle Cell which will take place on Saturday, September 2, 2023.

The event will benefit the Sickle Cell Alliance Foundation ([www.scafcincy.com](http://www.scafcincy.com)) whose mission is to bring awareness, inspire hope and advocate for families coping with the many facets of Sickle Cell Disease.

Your Sponsorship helps to defray the cost of organizing the event and in turn will give you exposure to the Cincinnati-Tri State community and sickle cell patients, caregivers, and loved ones.

**Funds received from the sponsorships are used to purchase participant event day items and any additional money will help towards awarding scholarships, creating transitional life skills, and educational programming to change the life expectancy for the sickle cell community.**

There are various corporate and small business level sponsorships available for the 5K Walk/Run for Sickle Cell. **Please consider becoming a sponsor.**



## ABOUT SICKLE CELL ALLIANCE FOUNDATION

Launched in May 2014, Sickle Cell Alliance Foundation is a passionate 501(c)3 non-profit, community-based organization. We are committed to being a valuable resource to guide and help families and patients-children, teen and adults living with the life threatening sickle cell disease. Our goal is to ensure the appropriate programs and needed resources are available and offered to the patient and caregiver.

# 5 K WALK / RUN FOR SICKLE CELL

## EVENT OVERVIEW



**Can't participate but want to support? Be a virtual walker. Join a team or purchase an individual registration or join a virtual team to help raise money!**

<b>Date:</b>	Saturday, September 2, 2023
<b>Location:</b>	Summit Park Blue Ash, 4335 Glendale Milford Rd, Blue Ash, OH 45242
<b>Start Time:</b>	8:00am Check-in Begins   9:00am Walk Begins
<b>End Time:</b>	12:00pm
<b>Online Registration:</b>	Online registration: <a href="http://www.scafcincy.com/5k-walk">www.scafcincy.com/5k-walk</a>
<b>Regular Registration:</b>	<b>REGULAR REGISTRATION STARTS 8/1/23</b> \$25 - Adult Online/\$30 Day of event \$15 - Youth Online (ages 6 to 17)/\$20 Day of Event
	Accepted event day payment methods: Cash, Credit Card, Check.
<b>Course/Timing:</b>	This is an official, measured 5K course. The course will begin at the Summit Trail entrance and wind through the beautiful park landscape. Water will be provided on the course. <u><a href="http://www.scafcincy.com/5k-walk">Course map will be posted at www.scafcincy.com/5k-walk.</a></u>
<b>Prizes:</b>	Medals will be awarded to the first 3 male and female runners and walkers.
<b>Publicity:</b>	Press releases will be submitted to local TV stations, radio stations and newspapers. Register on-line at <a href="http://scafcincy.com/5K-walk">scafcincy.com/5K-walk</a> . Sickle Cell Alliance Foundation will share event information, advertisements, forms, post-event photos on-line at <a href="http://scafcincy.com/5k-walk">scafcincy.com/5k-walk</a> , as well as on our social media pages.

# 5 K WALK / RUN FOR SICKLE CELL

## SPONSORSHIP PACKAGES

### TITLE

#### **\$5,000** (TOTAL:1)

- Listed as presenting sponsor on printed and digital marketing material, including banner at the walk.
- Joint scholarship sponsor for \$2,000 (2-\$1,000) college or secondary-education scholarships awarded to Cincinnati Children's Hospital Medical Center sickle cell patients.
- Business page on our website for one year.
- Five minute presentation to share company.
- Listed as sponsor on event web page with active links.
- Social Media advertisement.
- Company display table for banners and merchandise at event (provided by sponsor).
- 25 complimentary registrations

### CORPORATE

#### **\$3,000** (TOTAL:1)

- Joint scholarship sponsor for \$1,000 (2-\$500) college or secondary-education scholarships awarded to non-Cincinnati Children's Hospital Medical Center sickle cell patient residing in the Cincinnati or northern Kentucky region.
- Business page on our website for one year.
- Listed sponsor on event web page with active links.
- Social Media advertisement
- Company display table for banners and merchandise at event (provided by sponsor)
- 15 Complimentary registrations

#### **\$2,000** (TOTAL:1)

- Business page on our website for 6 months.
- Listed as sponsor on event page with active links.
- Social Media advertisement
- Company display table for banners and merchandise at event (provided by sponsor)
- 10 Complimentary registrations

#### **\$1,000**

- Business page on our website for 6 months.
- Listed as sponsor on event page with active links.
- Social Media advertisement
- Company display table for banners and merchandise at event (provided by sponsor)
- 5 Complimentary registrations



# 5 K WALK / RUN FOR SICKLE CELL

## SPONSORSHIP PACKAGES

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### SMALL BUSINESS

#### \$500

- Listed sponsor on event web page.
- Social Media mention.
- Company display table for banners and merchandise at event (provided by sponsor)
- 3 Complimentary registrations

### VENDORS

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#### \$250

- Listed vendor on event web page.
- Company display table for banners and merchandise at event (provided by sponsor)
- 2 Complimentary registration

### IN-KIND DONATION

Also accepting the following items, including but not limited to:

- Printing services
- Kids' activities
- Social media
- Approved drinks - water or sports drinks
- Restaurant gift cards
- Retail gift cards
- Merchandise giveaways items
- Office supplies
- Serving utensil/items - napkins, plastic bags



# 5 K WALK / RUN FOR SICKLE CELL

## SPONSORSHIP ORDER FORM

**\*\*\*SUBMIT ONLINE @ [HTTPS://WWW.SCAFCINCY.COM/5K-WALK.HTML](https://www.scafcincy.com/5k-walk.html)**

**SATURDAY, SEPTEMBER 2, 2023 - 8:00AM-12:00PM**

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Contact Person: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Website Address: \_\_\_\_\_

### Sponsorship Levels (please place "x" on your selection)

\_\_\_\_\_ \$5,000 \_\_\_\_\_ \$500  
\_\_\_\_\_ \$3,000 \_\_\_\_\_ \$350  
\_\_\_\_\_ \$2,000 \_\_\_\_\_ \$175  
\_\_\_\_\_ \$1,000 \_\_\_\_\_ In-Kind Donation (please specify): \_\_\_\_\_

**NOTE: Submit your company logo and/or name to [EVENTS@SCAFCINCY.COM](mailto:EVENTS@SCAFCINCY.COM) and include exactly how you want it to appear on the event page and/or website, signage, ect.**

**For your complimentary registrations, please register your participants by emailing their names to [EVENTS@SCAFCINCY.COM](mailto:EVENTS@SCAFCINCY.COM)  
Please insert "<COMPANY NAME> - 5K Walk/Run Participants" in the subject line.**

Checks can be payable to "Sickle Cell Alliance Foundation" and mailed to  
6225 Colerain Avenue, Suite B, Cincinnati, OH 45239.

**\*\*\* Contact us for on-line payment method.\*\*\***

Thank you for your sponsorship! We are very excited to have you included in this event! Please contact the Sickle Cell Alliance Foundation with questions or for additional information on our sponsorships at 513-521-5257.

